

# ΦΒΣ

## Southeastern Region

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Project Proposal  
For  
Sigma Beta Clubs

### **Program**

Youth Rites of Passage

### **Date**

January 2009 – April 2010

The program will culminate with a ‘Sigma Beta Showcase’, which will be held during the 2010 Southeastern Regional Conference.

### **Participants**

All Sigma Beta Club members in the Southeastern Region are eligible for the program

### **Coordinators (Proposed)**

Program coordinators will consist of, but not be limited to, the following brothers:

Quentin Goodwin   Duane Lewis   Stewart Johnson   Robert Phillips   Dudley Flood  
Joseph Faust

### **Goals**

The goal of this program is to instill a positive value system in the participant by promoting the following: Sophistication or Maturity, Self-Thought, Development of Potential Talent, Sense of Brotherhood, Involvement, Commitment to Service, and Development of Spirituality.

### **Purposes**

- 1) To provide scholarships for Sigma Beta Club members in the Southeastern Region through the Dudley Flood Educational Foundation.
- 2) To provide programs and activities that assist in preparing Sigma Beta Club members to excel in today’s society.
- 3) To re-energize the Southeastern Region’s focus on our Sigma Beta Clubs.
- 4) To create a forum where collegiate and alumni Sigmas can share expertise and life-enhancement skills to the Sigma Beta Club.

## **Logistics**

### Eligibility

All High School Sigma Beta Club members are eligible to participate in this Rites of Passage program and showcase.

### Applications

Applications will be disseminated to each alumni chapter in \_\_\_\_\_. The application will also be available on the Southeastern Regional website. Each chapter should solicit members of its Sigma Beta Club to participate in this event.

### Workshops

Participants will be required to participate in monthly workshops and seminars—the Regional board will sponsor quarterly statewide seminars for the participants, and the local chapters will sponsor the remaining standardized activities. Each activity aims to provide life-enhancement and other preparatory skills for the participant, and will be centered on the three national programs of Phi Beta Sigma (Bigger & Better Business, Education, and Social Action). The initial meeting will be held \_\_\_\_\_. At this meeting, the participants will receive initial packets, and will participate in a campus tour of \_\_\_\_\_. Also, parents will participate in an orientation session, where they will receive schedules and logistics of the program. Youth Educational Society of Charlotte, Inc. is sponsoring a suit drive during this event; all participants will be eligible to receive a suit donated by an alumni brother of Phi Beta Sigma.

### Sponsors

Each participant will be assigned sponsors, which will be financial members of Phi Beta Sigma Fraternity in the Southeastern Region. The sponsor is responsible for assisting the participant in fundraising and mentoring.

Additionally, the regional board will solicit sponsors (brothers, chapters, or other businesses) for the various workshops and activities for the participants.

### Fundraising

Throughout the program, each participant will be required to raise funds for the Dudley Flood Educational Foundation. At the end of the program, the participant will receive a scholarship equivalent to 60% of the funds he raises during the year. The moneys will be held in a trust fund in the name of the participant until he graduates high school.

As an incentive for alumni chapter to actively participate in the program, the sponsoring chapter of each participant will receive 25% of the funds raised during the year. The remaining 15% will be used for operating expenses for the program. The participant raising the highest amount of money will receive an additional monetary reward. Negotiations are in process to make all contributions tax deductible through a 501-c3 organization affiliated with Phi Beta Sigma.

We hope to provide each participant with a personal web page, where visitors can make donations to his scholarship fund.

Each participant is expected to adhere to specific fundraising guidelines set by Phi Beta Sigma.

### Blu-Tillion

The signature event of the program will be the Sigma Beta Blu-Tillion. This event will present the participants to the community, showcasing their talents, accomplishments, and gifts. Special recognition will be given to the participants in the following areas: Outstanding Community Service, Highest GPA, Highest Fundraiser, Outstanding Sigma Spirit, etc.

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### Rites of Passage Program Proposed Agenda

Distribute applications to the Sigma Beta Clubs and High School guidance counselors in the Southeastern Region

Orientation Session for Participants

- Tour of campuses
- Parents meeting
- Presentation/Networking Skills workshop
- Suit Drive

Educational Session

- SAT Preparation
- Effective Study Habits

Educational Session

- Selecting a college

Educational Session

- Bigger & Better Business workshop (Project Seed)

Educational Session

- Conflict Resolution

Educational Session

- Table and Social Etiquette Training

Educational Session

- Social Action workshop
- Black History Bowl

Educational Session

- Male-Female relationships

Educational Session

- Effective Communication/Public Speaking
- Oratorical Contest

Educational Session  
-Education workshop

Educational Session  
-STD forum  
-Essay Contest

Educational Session  
Blu-tillion rehearsal  
Moneys due

Local Informal Presentations

Culminating Event  
-Blu-Tillion event

## <SAMPLE FUNDRAISING LETTER>

<NAME>  
<ADDRESS>  
<CITY, STATE ZIP CODE>  
<EMAIL ADDRESS>  
  
<DATE>

<ADDRESSEE>  
<ADDRESS>  
<CITY, STATE ZIP CODE>

Dear Sir or Madam:

This letter is to introduce myself and to request your assistance as I participate in the Sigma Beta Club's Rites of Passage Program and 'Blu-tillion', sponsored by Phi Beta Sigma Fraternity.

I am currently a senior at West Charlotte High School, where I am maintaining a 3.25 grade point average. I am presently captain of the Varsity Basketball team, a member of the Debate Club, and a member of the Fellowship of Christian Athletes. I have been accepted to the following colleges: North Carolina A&T State University, South Carolina State University, and Wingate University.

In addition, I am participating in the Sigma Beta Club's Rites of Passage program. This twelve-month program provides activities and workshops that fosters my development in the following areas: Sophistication or Maturity, Self-Thought, Development of Potential Talent, Sense of Brotherhood, Involvement, Commitment to Service, and Development of Spirituality. As part of the program, I am to raise money for the Sigma Beta Club's Scholarship fund.

The Sigma Beta Club is the official youth component of Phi Beta Sigma Fraternity, Inc. A national initiative started in the early 1950's, the club encourages young men to shun cultural and societal ills and become productive citizens in our community. The club emphasizes leadership development, citizenship, community service, and academic excellence. Upon graduation from high school, each member is guaranteed a scholarship to his chosen college or university. Membership in the club is free of charge and open to all interested young men between the ages of 13-18.

Please support me in this endeavor by making a tax-deductible contribution to this program. A portion of the funds I raise will be returned to me in the form of a scholarship. You can either send your donation to me, or make your payment online by visiting my web page <web page name>.

I sincerely thank you for all of your help. If you have any questions or comments, please do not hesitate to call me.

Sincerely,  
John Doe