

COLLEGIATE CHAPTER PROFILE - OMICRON LAMBDA, CLEMSON UNIVERSITY



CHAPTER NAME: Omicron Lambda, Clemson University

PROGRAMS

Bigger & Better Business: To promote "Bigger & Better Business," our chapter increased the awareness of our annual Fall Career Fair that was recently held at Clemson University; in addition, we provided students with newsletters that listed specific information on the do's & don'ts for interviews, resumes, etc.

Social Action: In our efforts to increase voter participation for the upcoming election, Omicron Lambda hosted a "Project Vote: Registration Drive" on the campus of Clemson University; not only were we able to get newly registered voters but we also provided them with brochures about the voting process, along with other information such as 1) how to check and verify that you are registered to vote, 2) which precinct do I vote, etc.

Our chapter hosted a Welcome Back: Grill & Greet Cookout for the entire campus. This cookout gave all organizations an opportunity to inform others about their respective organizations. During the cookout, we also had our annual clothing drive; we donated a load of clothes to the Salvation Army for the homeless and less fortunate.

Due to Hurricane Gustav & Ike's social and economic impact on the U.S., our chapter raised over \$200 for those who were affected by these devastating forces of nature.

Education: In mid-September, the brothers at Clemson held a book drive for elementary and secondary students in surrounding communities.